



65+ Zero-Fare Policy

Adopted 9-12-24

Purpose:

65+Zero-Fare bus service provides an effective and cost-efficient way to boost ridership. Not paying fares makes it easier to use transit service and removes barriers for senior riders. It also supports equity and affordability goals, making the system more accessible to low-income populations.

Goals:

- Encourage ridership among the 65+ community
- Maintain passenger convenience and ease of understanding
- Minimize the economic hardship of inhibiting ridership
- Encourage social equity and equal access to opportunities
- Promote environmental justice by providing mass transportation
- Increase access to public health services
- Encourage economic development with access to 5+ customers

Fare Structure:

All 65+ passengers shall ride free of charge regardless of type of service provided.

Reporting:

Reporting senior ridership will be collected for future grant funding.

Sustainability:

The Pacific Transit System Board will review annually in December to determine if the 65+ Zero-Fare Policy is in the best interest of the citizens of Pacific County as well as Pacific Transit System.

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